

# The 4<sup>th</sup> Michael Nobel Sustainable Technology Symposium

**“How can environment-friendly cars contribute to  
a reduction in the CO<sub>2</sub> level”**

**Time & Date: 13:15 – 17:50, May 21, 2015**

**Venue: 246 Hall, Shibuya Campus, Japan University of Economics  
24-5 Sakuragaoka-cho, Shibuya-ku, Tokyo**

**Registration fee: ¥2,000 including preprint, ¥1,000 for students**

**Organizers: NPO Technology Forum for the Future Asia (TeFFA)**

**Future Innovation Engineering (FIE)**

**University of Tsukuba Forum on Power Electronics**

**Tomorrow (UTOP)**

**Japan University of Economics Graduate School of**

**Business to Support the Value Creation**

**Nobel Sustainability Trust Foundation**

**Innovations and Future Creation Inc.**

**Nobel Oil Corporation**

## **Program**

**Mediator: Kyoji Kunitomo, Vice-chairperson, TeFFA**

**13:15 Opening address**

**Seiichi Naito, Vice-chairperson, TeFFA**

**13:20 Keynote speech**

**Michael Nobel**

**13:40 “Present status of electric vehicles and their future”**

**Hidetoshi Kadota, Chief vehicle engineer, Nissan Motor Co., Ltd.**

**14:20 “Future perspective of internal combustion engines”**

**Mitsuo Hitomi, Managing officer, Mazda Motor Corp.**

**15:00 Comments on environment-friendly vehicles**

**Hiroshi Kato, Chairperson, TeFFA**

**15:20-15:35 Coffee break**

**15:35 “Status of infrastructure for hydrogen supply and its prospects”**

**Naoyuki Takano, Development & Engineering Div., Taiyo Nippon Sanso Corp.**

**16:15 “Environment-friendly production of fuels and chemicals”**

**Toshihide Baba, Professor, Tokyo Institute of Technology**

**16:55 Panel discussion “How can environment-friendly cars contribute to a  
reduction in the CO<sub>2</sub> level” coordinated by Hiroshi Kato (TeFFA)**

**17:50 Closing remarks**

**18:00-19:10 Banquet at Bel Mare Caffe (¥3,000 for attendance)**

**Registration: [teffareg@ybb.ne.jp](mailto:teffareg@ybb.ne.jp) (closing on May 18)**

**Name, affiliation, e-mail address and [ attendance/no-attendance at banquet ]  
should be informed**